



**41st Annual Conference of the Rainbow PUSH Coalition and
Citizenship Education Fund**

“A MORE PERFECT UNION: Closing the Gap and Expanding the Tent”

JULY 10-14, 2012

Chicago Hilton & Towers

720 S. Michigan Avenue - Chicago, IL 60605

TUESDAY, JULY 10, 2012 RAINBOW PUSH COALITION HEADQUARTERS

| | |
|-------------------------------|--|
| DAY THEME | POVERTY & ALTERNATIVE BANKING |
| 12:00 NOON- 4:00PM | <p>POVERTY IN AMERICA-TOWN HALL DISCUSSION (Lunch will be served) The financial and economic crisis that erupted in 2008 caused a dramatic increase in hunger throughout the USA. Urban, suburban and rural poverty is on the rise like never before and it is our desire to highlight this problem and make it part of a national conversation. Food scarcity and homelessness have not become part of the national political debate and we intend to not only shed light on this world issue, but in fact to form a Plan of Action which addresses the plight of the poor. Speakers: LaDonna Redmond and a Woodstock Institute Representative Location: RPC Community Hall</p> |
| 6:00PM- 8:00PM | <p>ALTERNATIVE BANKING Reduced access to credit and other financial services has fallen disproportionately on minority groups. The Federal Deposit Insurance Corporation (FDIC) recently reported that almost 54 percent of Black households and 43 percent of Hispanic households were either unbanked or under-banked. We will bring government, industry and community leaders together to address the growing demand of alternative financial service products by low- and moderate-income families, and discuss the social benefits and wealth building activities attributed to credit. Moderator: Rev. Jesse L. Jackson, Sr. Speakers: Nikitra Bailey, Center for Responsible Lending; C. Todd Williamson, JP Morgan Chase; Rep. Fred Durhal, Jr. (MI); Javier Palomarez, US Hispanic Chamber of Commerce; Nessa Feddis, American Bankers Association Location: RPC Community Hall</p> |

WEDNESDAY, JULY 11, 2012 CHICAGO HILTON & TOWERS

| | |
|----------------------------|--|
| DAY THEME | INTERNATIONAL AND BUSINESS DAY |
| 7:00AM- 5:00PM | <p>CONFERENCE REGISTRATION Location: Normandy Lounge – 2nd Floor</p> |
| 8:30AM- 10:00AM | <p>INTERNATIONAL PLENARY 2012 marked the 100 year anniversary of the African National Congress. We congratulate the leadership of the ANC, past and present, for such a historic anniversary. 100 years of fighting for freedom, equality, justice, unity, and development is a significant milestone worthy of celebrating. During this long and difficult journey, lives were sacrificed, families divided and forced to live in exile, and thousands scarred for life. But through it all, courage and hope was never lost. Dr. Albert Luthuli, Tambo, Sisulu, Mbeki, Nelson Mandela, Zuma - to name a few - these are leaders who had the vision, strong will, and the moral courage to stand up against an inhuman apartheid system and deliver South Africa from repression to freedom. This is not just an ANC celebration, but one for the entire country and, indeed, for peace and freedom loving people around the globe. Moderator: Alie Kabba, President, United African Organization Panelist(s): Dr. Zweli Mkhize, Premier, Kwazulu-Natal, Hon. Ebrahim Rasool, South African Ambassador to the U.S., Hon. Avanda Dlodlo, Deputy Minister for Public Service & Administration. Dannv Glover, Chairman.</p> |

| | |
|---------------------------|---|
| | <p>TransAfrica Forum, Dr. Jean Bailey, Graduate Professor & Chair, Howard University Republic of South Africa Project, Harold Rogers, Chair, Chicago Midwest Centenary Committee, Prexy Nesbitt, Professor & Activist Honoree: Ambassador Nomvume Magaqa, Former South African Consul General, Illinois Location: Boulevard Room 2nd Floor</p> |
| 10:00AM | <p>PRESS CONFERENCE Focus: Location: 5D-5th Floor</p> |
| Morning Sessions | |
| 10:00AM-11:30AM | <p>SESSION I – Advertising Data: The Key to Economic Growth & Empowerment “What You Get For What You Buy: Does Market Share Translate into Representation” <u>Part I</u> - “The Data: Keys to Economic Growth and Empowerment” The ethnic consumer is a powerful buying force within our economy. It’s time for us to become socially conscious consumers. To be wiser consumers, we must have data to substantiate our economic power and to ensure that money is flowing back into the community. If companies that we spend substantial dollars with are not supporting us, should we be supporting them? Marketing data experts will discuss the buying power of ethnic consumers. Moderator: Marilyn Stephens, Data Dissemination Specialist, U.S. Census Bureau Presenters: Darlene Williamson, Associate Director of Consumer Insights, Burrell Communications; Cynthia Roberts-Perkins, VP Multicultural and Emerging Markets, Cable Television Advertising Bureau and Executive Editor, Reaching Black Consumers Study; Marc Bland, Head of Diversity & Inclusion, RL Polk</p> <p><u>Part II</u> – “Advertising to Ethnic Consumers: Are We Being Taken For Granted” We are the trendsetters in fashion, music, social media, and cool cars and trucks. We create the what’s current, what’s next and what’s not. We will soon be the “new” general market. Far too many marketers that know ethnic consumers are an integral and influential part of the consumer dynamic still excludes us from serious marketing conversations. Advertising representatives will discuss the ethnic consumers influence on the general market and the value-added component of being at the decision-making table. Moderator: Adonnis Hoffman, Leadership Council, LLC Panelists: Joel Ewanick, General Motors; Spike Lee, CEO, Spike DDB; Carol H. Williams, CEO, Carol H. Williams; Carol Watson, Tangerine Watson, Inc. Location: Ontario 8th Floor</p> |
| 10:00AM-11:30AM | <p>SESSION II: Facebook: Small Business Boost Training Session, How to Grow Your Business Using Facebook Facebook team members to provide a hands-on training session about the Facebook platform and a more advanced tutorial on business strategies, including: *Connecting current and potential customers to your page in an interactive environment; *Reaching fans, friends of fans, and others through innovative marketing campaigns; and *Using insights and page optimization tools to analyze your visitors and what they care about, and using that intelligence to direct your advertising. Moderator: Brooke Oberweter Remarks & Introduction of Moderator: Susan Gonzales Location: Lake Michigan 8th floor</p> |
| Afternoon Sessions | |
| 12:00PM-2:00PM | <p>BUSINESS LUNCHEON Small businesses are finding themselves going OUT of business rather quickly. How do we address the lack of contracts awarded, receiving late payments from city, state and county government agencies and being ousted from major markets? We will examine small and large businesses in America and agree that business of any size is a viable route to more jobs, greater wealth and economic development in all communities. Keynote Speaker: Gov. DeVal Patrick, MA Speakers: His Excellency Ebrahim Rasool, South African Ambassador to the U.S.; Gov. Pat Quinn (IL); Diane Swonk, Chief Economist, Mesirow; Chicago Mayor Rahm Emmanuel Honorees: Dr. Elsie Scott, President& CEO, Congressional Black Caucus Foundation; Joel Ewanick, VP & Global Chief Marketing Officer, General Motors Sponsor(s): The Boeing Company Location: International Ballroom 2nd Floor</p> |

| | |
|----------------|---|
| 2:30PM-4:00PM | <p>SESSION I - Franchise Ownership Despite the economic downturn, significant economic opportunity can still be derived from franchising. Learn about the hottest franchise opportunities and how to win at franchising. This session will examine franchising as a viable route to jobs, wealth, consumer choice and economic development in under-served communities. Get the operational expertise and capital to bring your deal together. Moderator: Clinton Barrow Panelists: Sheila Dudley, Andy Ingraham, Rachael Curry, YUM! Brands Location: Ontario 8th Floor</p> |
| 2:30PM-4:00PM | <p>SESSION II – CFO Roundtable This session seeks to determine steps taken by corporate treasurers to enhance the number of women and diverse students in the financial services pipeline as well as leverage the scale of corporations to increase opportunities for MBES/WMBEs to secure access to capital. Participants: Peter J. Bensen, Exec VP & CFO, McDonalds; Nim Chinniah, CFO, University of Chicago; Eric Smith, CFO, JP Morgan Chase; Paul Hagy, Corporate Treasurer, Aon Corp Confirmed Moderator: John W. Rogers, Chairman and CEO, Ariel Investments Location: Lake Erie 8th Floor</p> |
| 4:00PM-5:30PM | <p>SESSION III – Goldman Sachs 10,000 Small Businesses: Fuelling Economic Growth and Job Creation This panel will explore innovation in entrepreneurship education and supporting small business job growth. The Goldman Sachs <i>10,000 Small Businesses</i> initiative has joined with community colleges, Community Development Financial Institution (CDFI) Loan Funds and an array of local partners in Chicago, Cleveland, Houston, New Orleans, Los Angeles, Long Beach and New York to provide small businesses with greater access to business management education, support services, networking opportunities, and capital. Moderator: Bruce Heyman, Goldman Sachs Panelists: Bral Spight, 10,000 Small Businesses-Chicago, Hedy Ratner, Women’s Business Development Center, Lynn Sutton, Kairos Consulting Worldwide, John Griffin, AGB Investigative Services, John Huffman, Real Content Group Location: Lake Michigan 8th Floor</p> |
| 6:00PM-8:00PM | <p>PLENARY - BLACK & BROWN AMERICA We are facing an aggressive attempt to reclaim the gains achieved for African Americans in the post civil war era and the rights we have won and fought as African Americans and Latinos during the latter part of the 20th Century including the Civil Rights Acts of 1954 and 1964, the Voting Rights Act of 1965, and Fair Housing Act of 1970. We have journeyed as people of color from the triangular slave trade to immigrant rights and worker rights in America. The new majority in America is black and brown and multicultural. African Americans and Latinos once again must rebuild alliances and work collaboratively to protect the gains fought by our ancestors. We are now facing the challenges of: voter suppression, state initiated anti immigration schemes, state initiated criminal laws that support racial profiling and “stand your ground” and “stop and frisk” laws, state supported permissive gun laws, rampant neighbourhood violence. This conversation is intended to lead to a joint action. Speaker: U.S. Assistant Attorney General Thomas “Tom” Perez, Civil Rights Division Location: Boulevard Room 2nd Floor</p> |
| 8:30PM-10:00PM | <p>THE COCA-COLA OPENING RECEPTION Location: Continental Ballroom, Lobby Level Sponsor: The Coca-Cola Company</p> |

THURSDAY, JULY 12, 2012 CHICAGO HILTON & TOWERS

| | |
|------------------|--|
| DAY THEME | PLAN FOR NATIONAL RECONSTRUCTION: LABOR AND CLERGY |
| 7:00AM-5:00PM | <p>CONFERENCE REGISTRATION Location: Normandy Lounge 2nd Floor</p> |
| 7:30AM-9:30AM | <p>LABOR BREAKFAST Now is the time for us to reinvest in America and put America back to work. This labor breakfast will feature international and local labor leaders as well as political and civil rights activists on advancing workers’ rights and changing the direction of economic policy to address the needs of America’s working men and women. We must</p> |

| | |
|---------------------------|---|
| | <p>restore the promise of democracy! Speakers: Michael Davis, Deputy Assistant Secretary-US Department of Labor; Eleanor Smith, President, Unison Honourees: Gerry Hudson Location: International Ballroom 2nd Floor</p> |
| Morning Sessions | |
| 10:00AM-11:30AM | <p>PLENARY: State Legislation, Voting Rights, Womens Rights and Workers Rights States legislatures may have the greatest impact of all elected officials on our everyday lives, yet voters are often confused about the significance of the work they do. Join us for a frank discussion of the issues they confront and the strategies that work. Speakers: The Honorable Barbara Toles(WI), The Honorable Steve Webb(MO), The Honorable Ruth Hassell-Thompson(NY), The Honorable Patricia Haynes Smith(LA), The Honorable Kelvin Atkinson(NV), The Honorable Leah Landrum Taylor(AZ) Location: Boulevard Room 2nd Floor</p> |
| 10:00AM-4:00PM | <p>SESSION II – Home Foreclosure Prevention Confirmed Participants: Bank of America, Wells Fargo, Chase Location: South East Hall Lower Level</p> |
| Afternoon Sessions | |
| 12:00PM-2:00PM | <p>MINISTERS' LUNCHEON: The Church and Business Growth Our 2012 Minister's luncheon will convene spiritual leaders who make a difference in the lives of families whom have been devastated by one of the most perilous times in economic history. We will recognize clergy who lead the crusade for economic healing through faith, strategic planning and collective approaches. Keynote Speaker: Dr. Bill Winston, Living Word Speakers: Jon Campbell, Wells Fargo, Dr. Freddie Haynes, Friendship West BC Statement of Purpose: Rev. Dr. Sean McMillan, Giant Steps Church Master of Ceremony: Dr. Otis Moss, III Guests: Rev. Grainger Browning, Rev. A.R. Bernard, Confirmed Musical Guests: The Sears Choir Location: International Ballroom 2nd Floor</p> |
| 2:30PM-4:00PM | <p>SESSION I –Rev. Jesse L. Jackson Public Policy Institute for Clergy-Economic Policy and Financial Services The Jesse Jackson Public Policy Institute provides information and research on issues of concern to the church and the nation. This session will explore the public policy options that the nation faces as we confront poverty, budget deficits, the lingering foreclosure crisis, state and local budget shortfalls. Speakers: Hugh Rowden; Rullah Price; Russ Cross Location: Lake Michigan 8th Floor</p> |

| | |
|---|---|
| <p>2:30PM-4:00PM</p> | <p>SESSION II – March Madness/May Sadness</p> <p>Location: Lake Ontario 8th Floor</p> <hr/> <p>THE HIP HOP DILEMMA: Media Images of Black Culture in America Part I: The Hip Hop Dilemma’ is characterized as the common distasteful physical, emotional and/or mental experience that negatively impacts individuals who come in contact with the Hip Hop Culture. This session will take a no holds bar look at the Hip Hop Dilemma and the problems surrounding major acts of discrimination, dwindling race relations and analyze how can combat this.</p> <p>SESSION III -OCCUPY HIP HOP CHICAGO Part II: Amidst the global protests, the Hip Hop Community must clearly identify its role in OCCUPY History and seize the opportunity to redefine itself. Hip Hop business and lifestyles largely rely on major corporations to co-sign or sponsor their brand. This discussion will highlight issues that make Hip Hop relevant to the Occupy Revolution and the importance of establishing and preparing a position during talks of the redistribution of wealth in America. The 2012 Power Panel will attempt to define the problems, present solutions and collective action steps for the immediate future.</p> <p>Moderator: Dwayne Bryant, CEO, Inner Vision International Panelist: Deb Antney, Manager and Mother of Waka Flaka, Manager for Gucci Mane, George Daniels, George’s Music Room; Janie Jennings, Industry Works; Chief Keef, Hip Hop Artist, David Banner, Hip Hop Artist/Activist/Actor; Munson Steed, Rolling Out/Steed Media Group; Shawwna, Hip Hop Artist, Hakim Green, Hip Hop Artist/Activist, DJ Slugo Chicago DeeJay; Mary Datcher, Global Mixx; Kareem Muhammed, Professor/Activist; Carl West, Truth B Told; Tony Scolfield, Radio Personality, Clearchannel Communications; Cavario H, Hip Hop Weekly, Lupe Fiasco, Hip Hop Artist</p> <p>Location: Lake Erie 8th Floor</p> |
| <p>7:00PM-9:00PM</p> | <p>ATHLETIC BANQUET “Life Beyond the Playing Field” We have a strong focus on athletes on and off the playing field. This year we celebrate those whom have impacted their respective sports and advanced “Beyond the Playing Field.” We will also discuss the health and safety issues (particularly in football) in light of players who suffered from head injuries and subsequent death.</p> <p>Moderator: Jim Rose, ABC 7 Sports Anchor Honorees: Tia Norfleet, 1st and only African American Female licensed to drive for NASCAR; Earl 'The Pearl' Monroe, NBA Legend; Jalen Rose, NBA Legend, Founder of Jalen Rose Leadership Academy Attendees: Dominique Wilkins, NBA Legend; Dana Davis, NBA-Memphis Grizzlies; Allen Ellison, Sports Agent; Meadowlark Lemon, Harlem Globetrotter Legend; Kenny Williams, Chicago White Sox; Sylvia Fowles, WNBA; Kimberly Ford, NCAA; Dr. Richard Lapchick, Hall of Famer; Dana Chatman, GM and Head Coach, Chicago Sky</p> <p>Location: International Ballroom 2nd Floor</p> |
| <p>FRIDAY, JULY 13, 2012 CHICAGO HILTON & TOWERS</p> | |
| <p>DAY THEME</p> | <p>HEALTH , WOMEN and EDUCATION</p> |
| <p>7:00AM-2:00PM</p> | <p>CONFERENCE REGISTRATION Location: Normandy Lounge 2nd Floor</p> |
| <p>Morning Sessions</p> | |
| <p>8:30AM-10:00AM</p> | <p>HEALTH PLENARY - Illness and Disease Moderator: Dr. Dorianne Miller PANELISTS: Dr. Damon T. Arnold, Dir. of Public Health Graduate Program – Chicago State University; Dr. Adrienne White, American Cancer Society; Ayanna N. Gardner, Walgreens; Dr. Eric Proescher, Jesse Brown VA Medical Center; Raj C. Shah, M.D, RUSH; Dr. Hugh A. Jenkins, Total Balance Wellness Center SPONSOR: WALGREENS Location: Waldorf Room 3rd Floor</p> |
| <p>8:30AM-10:00AM</p> | <p>HIGHER EDUCATION ROUNDTABLE: Teacher & Scholars; Schools, Youth, Success & Justice This panel will convene educators, education leaders, researchers and activists to talk about the challenges facing higher education with respect to issues of race, power, politics and “success.” The word success is in quotes because</p> |

| | | |
|-------------------------------|---|--|
| | <p>we also want to interrogate what that means. Does it mean success for the minority of young people who make it to and through college or do we have an obligation to those who are locked out and/or locked up? The discussion of higher education, race and power has to also look beyond the borders of the campus. We have to ask serious questions about public education in the k-12 system, the epidemic of mass incarceration, and as important, the relationship of colleges and college graduates to poor, Black, Latino and disenfranchised communities.</p> <p>Remarks: Dr. Julianne Malveaux, President, Push Excel</p> <p>Moderator: Dr. Barbara Ransby, Vice Provost – University of Illinois at Chicago</p> <p>Panelists:Dr. Wayne Watson, CSU; Prof. Kevin Kumashiro, U of I at Chicago; Prof. Prudence Carter, Stanford University; Prof. Cathy Cohen, Political Science, Univ. of Chicago; Lisa Brock, Kalamazoo College; Dr. M. Christopher Brown, III, Alcorn State Univ.</p> <p>Location: Boulevard Room 2nd Floor</p> | |
| <p>8:00AM-12:00PM</p> | <p>HEALTH SCREENING</p> <p>Exhibitors: American Cancer Society, Ardent Home Health Care, Bear Necessities Pediatric Cancer Foundation, Automated Health Systems/Illinois Health Connect, Campaign for Better Health Care, Chicago Chapter Black Nurses Association, Cook County Health Systems, Gordon Family Chiropractic, Harmony Health Plan, Jesse Brown VA Medical Center, L.A. Fitness, Roseland Community Hospital, RUSH Alzheimer Disease Center, Social Security Administration, T3 Health Check LLC, The Total Balance Wellness Center, University of Chicago Medicine – Urban Health, University of Illinois – School of Public Health, Youngevity</p> <p>Complimentary Services: Blood Pressure, Glucose (Diabetes) testing, Cholesterol, Memory Screening, Health Care Law Material</p> <p>Location: Williford Room 3rd Floor</p> | |
| <p>10:00AM-11:30AM</p> | <p>SESSION I – Health and Nutrition</p> <p>Moderator: Janice Mathis</p> <p>Panelists: Terry Mason MD, FACS – Cook County Health and Hospital System; Coach Mike Wells, C.A.F.E. Wellness Solutions; Sylvia Melendez-Klinger, MS, DS, LD, NCSF; Theresa Laurenz, MS, RD, LDN, Sodexo; Dr. Solomon Liburd, Body Geneses Center; Dr. Ayo Gordon, Gordon Family Chiropractic</p> <p>Location: Waldorf Room-3rd Floor</p> | <p>SESSION II – Telcom: Minority Media Ownership</p> <p>“Can we keep Hope Alive?”</p> <p>Media consolidation has made it more difficult for African Americans, people of color and women to own broadcast stations. While people of color will make up the majority of the U.S. population by 2042, African Americans own less than 1% of full-power commercial TV stations and less than 3% of commercial radio stations. That figure is slightly higher for all people of color. Meanwhile, the number of journalists of color working in U.S. newsrooms continues to decline even though the African American community and other communities of color continue to be marginalized in news coverage. In recent months, the killing of Trayvon Martin has placed coverage of racial issues front and center in mainstream media. Meanwhile, the Federal Communications Commission is considering whether to allow for greater media consolidation. The panelists will discuss the state of race and the media and whether there is still any hope of ever achieving a diverse and robust media system in our nation?</p> <p>Moderator: Joseph Torres, Free Press</p> <p>Panelists: Chanelle Hardy, NUL Policy Institute; Amalia Deloney, Center for Media Justice; Francesca Hindmon, Minority Entrepreneur News Paper; Jocelyn James, Esq., Minority Media Telcom Council; Joseph Miller, Joint Center for Political & Economic Studies</p> <p>Location: Lake Ontario 8th Floor</p> |
| <p>10:00AM-11:30AM</p> | <p>SESSION III – Zero Tolerance: Classroom to Prison Pipeline</p> <p>Moderator: Judge Greg Mathis</p> <p>Location: Lake Huron 8th Floor</p> <p>SESSION IV- Serving Life: Hospice Ministry in the Prison System</p> <p>Louisiana has some of the harshest sentencing laws in the United States, and as a result the state has an increasingly large group of elderly prisoners who grow, old and ill - eventually taking their final journey home behind barbed wire fences. During this session participants will view segments from the critically acclaimed film, Serving Life, co-produced and narrated by Academy Award recipient, Forest Whitaker. The film follows four inmates who have signed up to work as hospice volunteers and help their brethren at the end of their life sentences. For some of these men, there is also the chance -- and the challenge -- to serve others in the most humbling, selfless and compassionate way imaginable: shepherding their fellow inmates through hospice care as they enter their last weeks and days of life in Angola. The panelists will discuss the role of a volunteer in hospice care, the process for developing and coordinating a hospice ministry and the future of hospice care for African Americans.</p> <p>Location: Lake Ontario Room-8th floor</p> <p>Moderator: Sharon Latson-Flemister</p> | |

| | | |
|--|--|--|
| | <p>Panelists: Kimberly Battle-Miller, VITAS; Rev. Aaron McLeod, VITAS; Pastor Barbara Barron, VITAS; Terry Green, VITAS; Bishop Dwight Gunn, Home Missions, Full Gospel Baptist Church Fellowship</p> | |
|--|--|--|

| | |
|------------------------------|--|
| <p>12:00PM-2:00PM</p> | <p>WOMENS INTERNATIONAL LUNCHEON This year women will celebrate the 40th Anniversary of Title IX. We will host a luncheon that includes a panel of women representing law, business, media and community discussing the impact of the legislation on the opportunities, positions and income of women, with a special emphasis on women of color. Currently on 12 of the Fortune 500 companies are headed by women. Nationally, more than 8 million children have parents under correctional supervision (prison, jail, or on home monitor. The actual amendment reads, in part, 'No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity receiving Federal financial assistance.' Many people know about Title IX only as it was applied to sports - even though athletics was not specifically mentioned in the legislation. As applied to sports, according to a Brooklyn College study, Women in Intercollegiate Sports, 'the year before Title IX was enacted there were about 310,000 girls and women in America playing high school and college sports; today, there are more than 3,373,000.' The other areas of the law included: Access to Higher Education, Career Education, Education for Pregnant and Parenting Students, Employment, Learning Environment, Math and Science, Sexual Harassment, Standardized Testing and Technology. The Women's luncheon panelist will explore the challenges women face today in light of Title IX as we look at litigation and the practice of discrimination against women from several perspectives. Remarks: Deputy Commissioner Carolyn Colvin, Social Security Administration Honouree: Sybrina Fulton (Mother of Trayvon Martin) Moderator: Santita Jackson Panelists: Terry O'Neill, President, NOW; Dr. Julianne Malveaux, President, Push Excel; Attorney Laura Bellows, President-elect of the American Bar Association; Laurel Richie, President of the Women's National Basketball Association; Attorney Barbara Arnwine, Executive Director, The Lawyer's Committee for Civil Rights Under the Law; Pokey Chatman, Coach of the Chicago Sky; Terry O'Neil, President of National Organization of Women and Angela McGlowan, Fox News Analyst and CEO of Political Strategies and Insights (PSI). Sponsor(s): The Coca-Cola Company Location: International Ballroom 2nd Floor</p> |
|------------------------------|--|

| | |
|-----------------------------|---|
| <p>2:30PM-4:00PM</p> | <p>SESSION I- WOMEN OF POWER ROUNDTABLE DISCUSSION Women are thought leaders on issues ranging from home decor to public policy and everything in between. This roundtable of powerful women will focus on what women really want from their government, their churches, their educational systems, their health care providers, their elected officials and so on. Our views help to shape the world we live in and now is the time to clearly define the role of powerful women in positions of authority and leadership. Moderator: Dr. Julianne Malveaux Intro of Moderator: Debra Crable Speakers: Cheryl Pearson McNeil, Neilsen; Minyon Moore, Dewey Square; Marilyn Ross Wiley, Rock of Ages BC; Dee Marshall Lifestyle Coach; Angela Polk Ford Motor Company</p> |
|-----------------------------|---|

Sponsors: Ford Motor Company and Nielsen
Location: **Boulevard Room 2nd Floor**

7:00PM-
9:00PM

“AN EVENING WITH PUSH EXCEL SCHOLARS”
Location: **International Ballroom 2nd Floor**

**PUSH EXCEL COLLEGE SUMMIT
CHICAGO HILTON HOTEL
JULY 13, 2012**

Overview

This year PUSH Excel is sponsoring a 1 day Summit during the annual conference to expose our college students and recent college graduates with a hands on approach to moving from high school to careers within a social justice framework. Each participant will better understand the interrelationships between 1) voting for individuals to serve in branches of government and how they influence and shape public policy 2) financial literacy and college funding 3) tools to organize a social justice campaign on campus 4) speed interview techniques and obtaining an internship or a job.

The following sessions target PUSH Excel Scholarship recipients, students enrolled in a college or university, or recent college graduate who are registered for the Conference.

Each student will be required to participate in the following schedule of activities.

**9:00 AM OPENING PLENARY:
PUSH EXCEL OVERVIEW:
INTRODUCTION OF PUSH EXCEL BOARD OF DIRECTORS
How to form a PUSH Excel Campus chapter**

9:30 AM SHOWCASE OF STARS, SPONSORED BY McDonald’s CORPORATION
The Multicultural Foodservice & Hospitality Alliance and the McDonald’s Corporation proudly present the Showcase of the Stars™ Career Exploration workshop as part of PUSH’s annual convention.
Industry experts from foodservice, hospitality and retail will share their perspective of how to make critical career choices, how to promote themselves during interviews and how they have used their attributes to brand themselves to employers. This panel of African American stars will also address what personal financial responsibility is and the importance of young people planning for their success in a competitive environment at an early age. Students will have the opportunity to ask lots of questions to a friendly group of professionals in a safe environment. Participating companies include, McDonald’s Corporation, Coca-Cola, Walmart and Sodexo.

11 -12:30 WORKSHOPS PART I

**Group A First Impressions – You never get a second chance for a first impression!
Sponsored by Burger King Corporation**
There are no second chances at making a spectacular first impression. Those first few seconds of contact become a benchmark for every subsequent impression you make. This session will give you insight on the value of being aware of the various ways that you make an impression on others. This presentation will focus on verbal and non-verbal communication and most importantly, in this day and age of technology, your virtual impression.

**Group B Financial Literacy
Sponsored by Wells Fargo**
Students will be provided with a web based financial literacy curriculum. Students will be able to log into their account, stop and start, review materials, revisit past modules and measure their progress at any time. The curriculum is developed around an easy-to-apply learning methodology so that the important lessons students learn stay with them as they face key financial decisions in their lives. Topics will include: Savings & Budgeting, Understanding a Credit Score and its Implications, Understanding Credit Cards & Managing Debt, How a Bank Works & Federal Reserve overview, Taxes and Insurance, Renting vs. Owning, Managing Loans to Finance Higher Education, Investing Overview: An In Depth Review of Trading and How the Stock Exchange Works and Consumer Fraud and Protection.

| | | | | | | | |
|----------------|--|--|------------------|--|----------------|---------------|--|
| | <p>12:30 SPEED INTERVIEW MENTORING Luncheon</p> <p>Several Corporations have agreed to participate in hosting at least 1 table of 10 College students for the speed interview luncheon. All attendees will be at the luncheon.</p> <p>Session II WORKSHOPS PART II</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 20%;">Group B</td> <td style="width: 20%;">2:00-4:30</td> <td style="width: 60%;">Banking Financial Literacy, Wells Fargo</td> </tr> <tr> <td>Group A</td> <td>2-4:30</td> <td>First Impressions, Sponsored by Burger King</td> </tr> </table> <p>6:00 PM PUSH EXCEL SCHOLAR'S RECEPTION</p> <p>7:00 PM PUSH Excel Scholarship Event</p> <p>Chicago Hilton, 720 South Michigan, Grand Ballroom</p> | Group B | 2:00-4:30 | Banking Financial Literacy, Wells Fargo | Group A | 2-4:30 | First Impressions, Sponsored by Burger King |
| Group B | 2:00-4:30 | Banking Financial Literacy, Wells Fargo | | | | | |
| Group A | 2-4:30 | First Impressions, Sponsored by Burger King | | | | | |

SATURDAY, JULY 14, 2012 - RAINBOW PUSH COALITION HEADQUARTERS

| | |
|--|--|
| DAY THEME | Time to Confront the Crisis: Violence in America |
| 9:00AM- 4:00PM | CONFERENCE REGISTRATION Location: Rainbow PUSH Coalition |
| DOORS OPEN 9:00AM 10:00AM- 12:00PM | RAINBOW PUSH COALITION'S SATURDAY MORNING FORUM: LIVE TV BROADCAST We will conclude our Annual Conference with a discussion inclusive of national leaders addressing the key issues we face today. Issues obtaining access to health care, achieving high quality public education for all students, renewing the war on poverty, demanding a Marshall Plan to rebuild and restore urban and rural American cities plagued by violence and high unemployment rates. Speakers: Marc Lamont Hill, Associate Professor, Teachers College-Columbia University; Gary Flowers, Black Leadership Forum; Dr. Michael Eric Dyson; Mayor Karen Freeman-Wilson, Gary, IN Location: RPC Auditorium |
| 12:30PM | PRESS CONFERENCE Focus: Location: RPC Studio |
| 12:00PM- 2:00PM | RAINBOW PUSH OPERATION BREADBASKET REUNION (BAR B QUE) Location: Rainbow PUSH Coalition Headquarters Back Lawn Sponsor(s): |